



BRISTOL VOLUNTEERS FOR DEVELOPMENT ABROAD

Registered Charity no. 1093476

Strategy 2016 - 2018

Inspiring and enabling students to actively
engage in sustainable international
development

Our vision is of a global community working together to deliver sustainable positive change

Our mission is to inspire and enable students to actively engage in sustainable international development

Aims:-

Led by students we:

Work in partnership with communities and grassroots organisations. We deliver sustainable development including education, capacity-building, water, sanitation and health

Provide a platform for a meaningful discussion around international development

Give students the opportunity to develop skills for the future through international volunteering, empowering them to become active citizens

Brand &
Communications

Projects &
Partnerships

Monitoring

Strategic
objectives

Evaluation

Quality
volunteers

Organisational
Development

Projects & Partnerships

Strong partnerships

Quality projects

Variety of projects

2015/16

Reviewed current partners' needs and MoUs*. Initiated contact with two new partners

Annual project choice meeting implemented into BVDA calendar. Working in partnership action plan implemented

Project proposals developed with at least one new partner. Invite long term project proposals

2016/17

Open communication. Partners' needs integrated into projects, training and MoUs.

Project evaluation outcomes and recommendations communicated to partners

Pilot project developed in a new area

2017/18

Partners and BVDA are confident in each other with open and honest communication

Changes implemented by partners and reviewed by BVDA

Trialled at least one new full project

Brand & Communication

BVDA brand and publicity

Relationships within UoB* community

BVDA Forum

2015/16

Branding, audiovisual and social media reviewed

Enquired about developing relationships with UoB, Bristol SU, societies and Alumni foundation

Network of contacts established. Five discussion BVDA Forum events

2016/17

Branding consolidated and implemented. New AV marketing strategies implemented

Featured in Bristol publications. Developed mutually beneficial relationship with new groups

Reputation enhanced through BVDA Forum events

2017/18

Fully embedded branding and messaging resulting in increased applications

Increased BVDA brand awareness in UoB community with greater depth and awareness

Greater quality and quantity of applications by participation in talks

Quality Volunteers

Recruitment

2015/16

Evaluated application process and reason for drop-outs and barriers to entry

2016/17

Minimum of 1.5 applications per place. Action plan to address dropouts and barriers to entry

2017/18

Minimum of 2 applications per place

Diversity

Developed a plan to monitor and increase diversity of applicants including researching improving accessibility

Implemented strategies aimed to increase diversity of applicants

Increased diversity of applicants and committee

Training

Training programme reviewed with consideration for transferable skills and responsible volunteering

Training programme review implemented including essential training

Alumni and UoB community actively involved in training

Organisational Development

2015/16

2016/17

2017/18

Alumni

Created a back catalogue of past volunteers and an alumni facebook group. Developed alumni plan

Celebrated 15 years of BVDA with an alumni birthday party

Utilised alumni for income development, skills sharing and corporate sponsorship

Governance

Decision made on incorporation. Scope of compliance review defined Handover process reviewed

Incorporation implemented if appropriate. Compliance review completed Handover process refined

Recommendations from compliance review implemented Handover process formalised.

Reserves

Options for spending reserves explored

At least 20% excess reserves spent

No more than 40% in excess of reserves target

Monitoring & Evaluation

Projects

Events

Volunteers

2015/16

[With partners] decided on which metrics both qualitative and quantitative to measure.

Decided how M&E will be carried out in the short and long term

Planned where data will be stored

Planned a flexible way to analyse data

2016/17

-After analysis learnings implemented

-M&E processes refined alongside partners

-Database refined

2017/18

-Consistent outcome based metrics for each project and area with evaluations & learnings integrated

-Partners fully supportive in implementing M&E findings.

See a positive change in attitudes/ perceptions of UoB community through qualitative feedback

Sharing learning and impact externally